

# RHDG

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## **RHDG Announces New Agency Structure**

Riezebos Holzbaur Design Group (RHDG) has announced the formation of four distinct branches within the agency. These four divisions work together seamlessly to streamline the flow of work and make sure that every project goes through the proper channels. Together, they form all the capabilities of RHDG.

RHDG Creative will encompass the majority of the agency's creative output, including design, copywriting, photography and more. Almost all media are covered under this division, from print and collateral to outdoor, radio, television and everything in between.

RHDG Web handles the internet component of the agency. This division is responsible for e-commerce, web design and programming, and interactive content. Flash, HTML and Dreamweaver are all handled in-house by our web design team.

RHDG Marketing is the agency's strategic division. This is where brand strategy is conceived, and where our marketing specialists determine how best to position our clients and make the most of their communications.

RHDG Project acts as a resource for our clients, planning projects, coordinating with vendors, ensuring that schedules are kept, and handling production and printing to see projects through from start to finish.