

RHDG

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Carroll Construction builds a relationship with RHDG

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Riezebos Holzbaur Group (RHDG) has been tasked to establish a brand identity for Carroll Construction Company. Headed by Justin Carroll, the company focuses on residential and commercial renovations and tenant improvements. The new look will be implemented throughout various collateral pieces, marketing and sales materials, their website, an e-blast newsletter, and social marketing tools.

Carroll Construction Company is a general contractor that manages the entire construction project for its clients. Unlike most general contractors, the company's knowledge and skill set encompass every phase of the construction process instead of a specialized subsection—offering superior service to its clients.

In addition to establishing the corporate identity, RHDG will provide strategic marketing and planning services. RHDG is excited to build a solid relationship with Carroll Construction and looks forward to rebranding this emerging company.