

RHHDG

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Jeff Musser joins RHDG as Creative Director of Advertising and Interactive

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Riezebos Holzbaur Group (RHDG) welcomes Jeff Musser on board. He will be serving as Creative Director of Advertising and Interactive at the San Francisco advertising, marketing and design agency.

Jeff is a seasoned professional with an illustrious background in advertising. He has done it all: served as Creative Director at some of the most well known agencies in the business, founded a web design firm and even published his own magazine.

With an impressive industry lineage that includes McCann Worldgroup, The Hive Advertising and Deutsch, Inc., Jeff brings over 20 years of experience and expertise to RHDG. He believes effective advertising means engaging in a dialogue with the target market, and is always exploring new ways to reach and connect people to brands and causes. With RHDG, Jeff has found the right match to do just that. Together, they will continue to create enduring messages and memorable brands through engaging and compelling work.

RHDG is very excited to have Jeff Musser join the team and is anticipating many new adventures in creativity—while expanding the scope of RHDG's social media, advertising and interactive capabilities.