

RHDG

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Bay Area Air Quality Management District Books RHDG for Its Annual Report

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The Bay Area Air Quality Management District (Air District) has awarded the development and design of their 2010 Annual Report to Riezebos Holzbaur Group (RHDG).

Founded in 1955, the Air District regulates air pollution in the nine counties surrounding the San Francisco Bay. One of the first regional air-pollution control agencies in the U.S., the Air District has a rich history of preserving the integrity of the environment and protecting the health of the Bay Area's residents. In addition to this new project, RHDG develops integrated campaigns and collateral for the Air District's Spare the Air, 1-800-EXHAUST, and Grants and Incentive programs.

From concept and design to content, copy and production, RHDG will be involved in the development of the Annual Report. This year's publication will focus on the 20th anniversary of the Air District's Spare the Air program. As one of the Air District's key communication pieces, the report will provide an eagle-eye view of the organization's accomplishments and activities, through both facts and statistics, and inspiring full-color photographs and info-graphics.

To learn more about the Bay Area Air Quality Management District, please visit their website at www.baaqmd.gov.