

RHDG

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Another Win in the Books As Cengage Learning Selects RHDG

May 2011

Cengage Learning has selected Riezebos Holzbaur Group (RHDG) to provide design-management and art-direction expertise in the development of the publishing house's textbooks. This marks a continuation of a successful 12-year relationship between the two companies.

Cengage Learning is the leading provider of innovative teaching, learning and research solutions for the academic, professional and library markets worldwide. The publisher provides integrated learning solutions that bridge the library to the classroom and strives to find the right combination of content, pedagogy and technology that makes it easier for students to learn.

RHDG has designed over 4,000 book covers and interiors, ancillaries, supporting marketing materials, magazines and journals from the ground up and has been recognized with numerous awards from Bookbuilders West, New England Book Show Awards, AWHE Design Awards, USA Book News Awards, APEX Awards of Excellence, Women's Press Awards, and APEX Grand Awards. Under the new contract, RHDG will work together with Cengage Learning Content Project Managers to develop textbook interiors and covers that feature compelling and clear design that is appropriate for the subject matter.

To learn more about Cengage Learning, please visit their website at www.cengage.com/us.